

## **Welcome from Lynne Ridsdale, Chief Executive of Bury Council and Place Based Lead for NHS Greater Manchester in Bury**

I'm pleased to be welcoming you to our Council and borough at a hugely exciting time. – Through our Let's Do It! Strategy; we've set ourselves an ambitious set of objectives for 2030, which has people and relationships at its heart. I'd be delighted for you to join us as we deliver on this promise.

There's around a quarter of a billion pounds of investment to drive the regeneration and development of our borough's six towns currently being overseen by the Council. Over the next few years Bury people will begin to see the impact of this investment and, crucially, realise the benefits it will bring to them through increased skills development and employment opportunities, better transport links and a new way of supporting their wellbeing. All of which will have the key ingredients of what makes Bury special!

Of course, the work above is set against the Cost-of-Living challenges Bury people are facing and we're committed to working together with our partners to support our people, here and now, to have positive and healthy life experiences in this context.

There's a real vibrancy around Bury's future aspirations as a council and as part of Greater Manchester and this is an opportunity to be at the heart of this. We're truly ambitious about building on our success to make opportunities for our communities as well as being a great place to live and work.

I'm delighted that you are looking to join Bury Council and be part of our journey. Please take the time to read and familiarise yourself with our LET's Do It Strategy and Behaviours:

- Local - I'm proud to make a difference to people and communities in the neighbourhoods where they live.
- Enterprise - I strive to develop and improve; to play my part in delivering great solutions with the people of Bury.
- Together - My work is shaped in an inclusive way, with dignity, kindness, and respect; developed together by those with lived experience.
- Strengths - I'm proud to build on the strengths of Bury people, my colleagues and myself to deliver.

LET'S Do It for Bury!

Lynne Ridsdale

Chief Executive of Bury Council and

Place Based Lead for NHS Greater Manchester in Bury